

## LUXOTTICA

Leonardo Del Vecchio: The most inspiring boss

## ARTIGIANI ARTIGIANI ARTIGIANI

Learn from the old to create the new

## **CUCINA VENETA**

Learn how to make the Best Tiramisù from Chef Marco Dandrea of Al Pompiere in Verona

REGIONAL RECIPES & LOCAL WINES



the world. We must keep this art going without

It is with this in mind that we continue to search for reverting back to the past simply through a nostalgic ways to introduce our readers to the incredible artigialens, but rather by giving artisanal work the meaning nato throughout Italy. We feel a great responsibility to it deserves: Artigianato must position itself in a new do our part to ensure that these skills are recognized economic and cultural dimension internationally as the and not lost forever. In this issue we want to introduce starting point for success in the future of enterprises. you to some of the inspiring masters of their crafts In the deck of cards Italians have to play, finding an that we came across throughout the Veneto region.



create a collection in gold and silk.

Gold manufacturing is very prevalent in this area, so much so that Vicenza hosts the most renowned international gold fair called "VicenzaOro": Gabriella and Giampietro Zonta are certainly in the right spot. Being very attached to the tradition of "Made in Italy", when they set out to find silk producers, they were astonished to discover that the precious material hadn't been produced in Italy for several decades. Thus their journey began; it proved challenging yet captivating, but the result is that the production of silk in Italy starting from the culture of silkworms to the finished product-is once again occurring. They succeeded in getting the social cooperative of Campoverde of Castelfranco Veneto involved; where in October 2014 an old spinning mill was restored, and for the first time in 50 years Italian silk is spun again using cocoons coming from Calabria.

In order to produce local silkworms, fields on the in every step of the process. cooperative are used to farm mulberries. The passion that the Zonta's embody is contagious and the local institutions are enthusiastic to come together to DORICA.COM rebuild this industry. In April 2015 "The Rebirth of

This story originates around a butterfly, the Samia the Silk Way" was reviewed by the European Union Cynthia, a silk making moth. We are in Pove del Grap- as one of the hundreds of projects submitted under pa, in the province of Vicenza; spending the afternoon the Research and Innovation category and was with the Zontas, a married couple of jeweler design- awarded as one the first 4 projects of excellence in all ers. They are recalling the butterfly they had spotted of Europe for the quality of the planning and the while building their home, which inspired them to realistic perspectives of economical and occupational growth at a national level. Meanwhile at D'Orica, the first jewels in silk and gold are handcrafted and presented at VicenzaOro 2015.

> The two precious materials are intertwined in delicate shapes, using soft and feminine colours. Delicate patterns spaced out by light points evoke the ancient splendor of gold and Venetian silks. This is a inspiring example of how a historic industry can be brought back to life with special care paid to ethical values throughout the process. D'Orica seeks out ways to collaborate with artisans and enterprises that are involved with social causes; enabling the entirety of the manufacturing process to be sustainable and ensuring that every step from the silkworm to the finished jewel is respectful. "The ethical silk way" marks the rebirth of tradition, placing great value on artisanal craftsmanship, creating important employment opportunities while respecting the environment

